



Hawks Rise Elementary PTO Community & Business Partnership Opportunities 2025–2026 School Year

Tucked inside the Ox Bottom Manor neighborhood in Northeast Tallahassee, Hawks Rise Elementary School is an amazing community with over 800 hard-working students with engaged families and more than 100 dedicated faculty and staff. Established in 1995, this school year marks 30 years of education excellence in NE Tallahassee.



The generosity of our families, community and business partners allows the PTO to provide many wonderful benefits to HRES students. In recent years, items such as iPad carts, computers, smart boards, sound systems, playground equipment and improvements, classroom audio equipment, media center materials, a fitness track and the commemorative brick path have been procured for the benefit of each of our students. In addition, PTO funds proudly support many of our school's educational and incentive programs including Reading Incentive Programs, Book Fair, Family Movie Night, Flight Fest and monthly Friendship Fridays, as well as community projects like Helping Hands.

The Hawks Rise Elementary PTO is proud to offer our community & business partners meaningful opportunities to invest in the long-term success of our students and school. In return, we provide customized recognition to help maximize your marketing impact. We deeply appreciate businesses that choose to support our programs by directing their marketing dollars toward our school community.

All sponsorship benefits are contingent upon business partners signing the attached Sponsorship Agreement, making timely payments & event donations and providing marketing assets (logos and business details) as requested.

Sponsorship questions can be directed to the HRES PTO, HawksRisePTO@yahoo.com.



HRES COMMUNITY & BUSINESS PARTNERSHIPS

	GOLDEN HAWK*	SHAKE YOUR TAIL FEATHER	FIRST FLIGHT	SQUAWK SQUAD	BEAK BUNCH
	\$3,500	\$2,750	\$1,000	\$500	\$250
\$100 Silent Auction Prize Donation to PTO (Provided to HRES by November 11, 2025)	X	X	X	X	X
\$50 Teacher Appreciation Gift Card Donation to PTO (Provided to HRES by March 6, 2026)	X	X	X	X	X
HAWK SQUAWK: Dedicated Marketing Spotlight in Principal's Hawk Squawk Email	X	X	X	X	X
CAR TAGS: Business Name Featured Car Tags (IF a sponsor BEFORE July 1, 2025)	X	X	X	X	X
AGENDA: Business Name Featured 4th & 5th Grade Agendas (IF a sponsor BEFORE June 15, 2025)	X	X	X	X	X
AUCTION: Logo Inclusion on Silent Auction Online Platform	X	X	X	X	
YARD SIGN: Business Name & Logo on Yard Sign Displayed at 2025-2026 School Events (Open House, Spirit Sprint, Field Day, 5th Grade Advancement, Family Movie Night, Grand Hawks Day, Book Fair, Flight Fest)	X	X	X	X	
FENCE BANNER: Business Banner on HRES Fence for Duration of 2025-2026 School Year (48"x24" weather-proof banner)	X	X	X		
MARQUEE: Business Name Marquee Recognition on Digital HRES Sign (rotating with other school-centric messages & sponsors)	Two Weeks	Two Weeks	Friendship Fridays		
SPIRIT SPRINT SHIRT: Business Logo Featured on Back of Spirit Sprint T-Shirt (larger logo & worn by every student for the Spirit Sprint)	X	X			
Dismissal App: Business Name Recognition on HRES Dismissal App for Two Weeks (PikMyKid)	X	X			
FIRST FRIDAY SHIRT: One of Five Business Logos Featured on Back of 2025-2026 First Friday T-Shirt (worn monthly for First Fridays and given to every student and staff member)	X				
3-5 Minute PRESENTATION: Opportunity for 3-5 Minute Presentation During Teacher Welcome Back Luncheon OR Faculty Meeting	X				
FLYER: Opportunity to Send One-page Marketing Piece Home with all Students	X				

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*Exclusive sponsorship opportunity for first five committed Golden Hawks sponsors signing the Sponsorship Agreement and issuing payment for 2025-2026 school year. Category sponsors will be exclusive for their business type. Once sold, interested business partners can consider lower-level partnership opportunities.

HRES 2025-2026 Community & Business Partner Sponsorship Agreement

Complete the form below with details as they should appear in sponsorship recognition and submit payment to HRES PTO for finalization of sponsorship. Sponsorship is not confirmed until form and payment is received.

- *Logo (both a hi-res jpg & vector file) and newsletter write-up should be emailed to Stephanie Allen at HawksRisePTO@yahoo.com.*

Business Name:

Contact Name:

Phone:

Email:

Requested Sponsor Level:

Circle One

Payment Amount:

**GOLDEN HAWK
\$3,500**

**SHAKE YOUR TAIL
FEATHER
\$2,750**

**FIRST FLIGHT
\$1,000**

**SQUAWK SQUAD
\$500**

**BEAK BUNCH
\$250**

- **Silent Auction:** Sponsorship includes a required donation auction item(s) with a minimum value of \$100. All donations must be delivered to HRES by **November 11, 2025**.
- **Teacher Appreciation Week:** Sponsorship includes a required contribution of \$50 worth of gift cards. Donations must be delivered to HRES by **March 6, 2026**.

As an authorized spokesperson for the above-named business, I agree to sponsor HRES PTO for the 2025-2026 school year, providing the above-named donations and understanding the sponsorship benefits as outlined in this packet. I understand my sponsor benefits are contingent upon payment of my sponsor invoice, event donations and submission of marketing assets as requested for inclusion in recognition materials.

Business

Representative: _____

HRES

Representative: _____

Date: _____

